

25 years of new Swedish contemporary
ASPLUND



1990
Galleri ASPLUND opens at Nybrogatan 34, Stockholm
Panik cabinet, Thomas Sandell
Opening exhibition; Jonas Bohlin and Thomas Sandell

1991
CD shelf, Thomas Sandell
Crux blanket, Pia Wallén
Weddingstool, Thomas Sandell
Exhibition; Sculptures Oscar Reutersvärd

1992
Air bench, Thomas Sandell
TS chair, Thomas Sandell
Slippers, Pia Wallén
Key cabinet, Thomas Sandell
Skeleton hanger, Thomas Eriksson for Cappellini

1993
TS table, Thomas Sandell
TS mirror, Thomas Sandell
Exhibition; Carpets, KG Nilsson

1994
Carpets, Carouschka Streijffert
Crux carpet, Pia Wallén
Dot carpet, Pia Wallén
HT sofa, Helene Tiedemann
HT table, Helene Tiedemann
Skålbordet table, Thomas Sandell

Snow storage series, Thomas Sandell & Jonas Bohlin for Forminord
Exhibition; Carouschka Streijffert
Exhibition; Helmut Newton

1995
ASPLUND moves to a larger space around the corner to Sibyllegatan 31
JS table and bench serie, Jan Schedin
O-carpet, Mats Borgström
Lucia candlesticks, Thomas Sandell for Cappellini
TS sofabable, Thomas Sandell
Swecode Exhibit Volvo, Kungsträdgården
First time exhibiting in Milan at Salone del Mobile

1996
TE pouf, Thomas Eriksson
Lutan mirror, Thomas Eriksson
TE Bookstand, Thomas Eriksson
Swecode exhibits first time in Milan

1997
Carpet on carpet, Jonas Bohlin
Maze carpet, Tom Dixon
Cool carpet, Pia Wallén
Towel table, Helene Tiedemann
Swecode exhibition; Frysum Tom Dixon and Beckmans

1998
ASPLUND buys

Forminord company and the rights for Snow production
ASPLUND starts to produce Snow series, Jonas Bohlin and Thomas Sandell
ASPLUND starts to produce Skeleton hanger, Thomas Eriksson
ASPLUND starts to produce Lucia candle sticks, Thomas Sandell
Convex / Concave carpet, Pia Wallén (94)
Krickan carpet, Kristina Råström
Chriss Cross carpet, Michael Sodeau
Golden Section carpet, Eero Koivisto
Exhibition; Ole Palsby Før øje og hånd
Exhibition with Swecode; Living in Sweden in Milan

1999
Ruggles, carpets, Lloyd Schwan
X5 carpet, James Irvine
Trace carpet, Ola Rune
Plutos eye's carpet, Stefano Giovannoni
Exhibition; David Mellor
Exhibition; James Irvine
Via Montnapoleone

2000
Cheeese carpet, Anki Gneib
Lines carpet, Alfredo Häberli
Air carpet, Thomas Sandell
Egg carpet, Bigert & Bergström
Marc carpet, Marc Newson

Soap bubbles carpet, Maria Kaaris
Florence candle holder, Ola Rune
Mug, Helena Bodin
Twist carpet, Filipe Alarcao
Project Bigsnake, presented at Harrods
Exhibition with Swecode; Living in Sweden in New York

2001
ASPLUND Store re-designed by Claesson Koivisto Rune
Arc tables, Claesson Koivisto Rune
Stella candelabra, Stina Sandwall
JL carpet, Jonas Lindvall
Folded carpet, Harri Koskinen
Exhibition; Harri Koskinen
Milky Way, Led light carpet by Eero Koivisto
Helene sofa, Helene Tiedemann

2002
Unit storage series, Claesson Koivisto Rune
L-storage series, Johannes Norrlander
Knot carpet, Alfredo Häberli
Sahara carpet, Sonja Larsson
Loop carpet, Kristina Råström
Handle it carpet, Miquel Vieira Baptista
Wood texture carpet, Japser Morrison & Andreas Brandolini
Square carpet, Mia Cullin
Net carpet, Nina Jobs

2003
Tangent carpet, Kristina Råström
Alligator carpet, Kristina Råström
Sandra table, Thomas Sandell
Cookie tray, Stina Sandwall
Button carpet, Mårten Claesson
Dalahorse puzzle, Michael Asplund

2004
ASPLUND- A Stockholm opens in Tokyo and Fukoka, Japan
Ile carpets, Piero Lissoni
Miss Dottie carpet, Thomas Sandell
Totone carpets, Claesson Koivisto Rune
Exhibition; Jasper Morrisson
Exhibition with Living Divani in Milan
Ile Carpets

2005
Rand storage series, Claesson Koivisto Rune
Code baskets, Ola Wihlborg
L2 storage series, Johannes Norlander
ThomSan sofa table, Thomas Sandell
Exhibition; Thomas Sandell
Outdoor Air

2006
Bermuda table, Thomas Eriksson
Beach carpet, Maria Håård
L2 bookshelf, Johannes Norrlander
New Cool blanket, Pia Wallén

Brio game in white, special edition
Exhibition; Claesson Koivisto Rune
Exhibition; Swedish Home in Milan

2007
Ecco Bunny carpet, Thomas Eriksson
Saturn cabinet, Thomas Eriksson
Vass wall cabinet, Claesson Koivisto Rune
Plow carpet, Mats Theselius
Exhibition; Thomas Eriksson

2008
Vass storage series, Claesson Koivisto Rune
Lotus carpet, Broberg & Ridderstråle
Free book shelf, Thomas Eriksson
Mr Dottie carpet, Thomas Sandell

2009
Kilt cabinet walnut edition, Claesson Koivisto Rune
Kilt carpet, Claesson Koivisto Rune
Press magazine, Claesson Koivisto Rune
Exhibition at designgalleriet; Tokyo
Takushi carpets, Claesson Koivisto Rune

2010
Fish carpet, Thomas Sandell
Pebbles carpet, Thomas Sandell
Lapp carpet, Thomas Sandell
Flag carpet, Thomas

ASPLUND 25 NEW SWEDISH CONTEMPORARY

Once a small gallery, exhibiting furniture as objects of fine art, Asplund is an internationally acclaimed design establishment, which has contributed significantly to the idea of contemporary Swedish design. Asplund's furniture collection, created in collaboration with renowned designers, can be found in homes, offices and public spaces globally.

Over the years, Asplund's signature style 'Friendly Minimalism' has shown the world that Swedish minimalism can be warm and elegant. Today, Asplund is challenging consumerism through aesthetically sustainable design. By using durable materials, which age with beauty, and through a lasting expression unaffected by trends, Asplund works to create design classics that can be passed on for generations.

Asplund believes that the secret to longevity lies in simplicity. However, simplicity is all but simple: "Small details are more important in simple minimalist design, because you see every line. Unless every inch is perfect, it is not good enough," says Sandra Adrian Asplund, Creative Director. To ensure a perfect result, while observing ethical and environmentally friendly production processes, the Asplund furniture is produced in Sweden.

Asplund's stage is the Asplund Store at Sibyllegatan 31. Here, Asplund showcases its collection, together with carefully selected items from up-and-coming designers and esteemed international brands – a contemporary exhibit with an international twist.

Welcome to 25 years of new Swedish contemporary design.

Members of our
dynamic team of
designers.

L-R (standing):
Thomas Sandell, Per
Söderberg, Jessica
Signell Knutsson,
Thomas Asplund,
Ola Rune, Anya
Sebton, Pia Wallén

L-R (seated):
Mats Broberg, Johan
Ridderstråle, Sandra
Adrian Asplund,
Michael Asplund,
Emma Olbers,
Thomas Eriksson

Image by Patrik
Engström, published
in Residence
Magazine 2014-02



FURNITURE AS OBJECTS OF ART 1990-1994

Michael and Thomas Asplund founded Asplund Gallery to exhibit furniture as objects of fine art, and vice versa. Michael, originally an art dealer, had long contemplated combining art and design within a business venture. In 1990, Thomas Asplund left his job as banker to team up with his brother. With their unconventional backgrounds, the duo brought fresh ideas to the Industry. Seeing furniture as objects of art was a new way of thinking that quickly caught on.

The Asplund brothers asked Jonas Bohlin to design the original Asplund Gallery, situated on Nybrogatan 34 in Stockholm. With its concrete floors and white washed walls, it was the quintessence of scandinavian light. The gallery soon became a stage for contemporary Swedish design. Exhibits featured work by the likes of Jonas Bohlin, John Kandell and Thomas Sandell.

The Asplund brothers began to develop their own line of furniture and design pieces, under the name Edition Asplund. Among the first items released was a CD rack and a stool, both designed by Thomas Sandell. The stool, released under the name Wedding Stool, was originally created as a wedding gift for Jonas Bohlin and his bride.

By the end of 1995, Asplund had outgrown its original site and moved to larger premises. A showroom, three times the size, was chosen on Sibyllegatan 31.

Michael and Thomas Asplund when it all started.

The Asplund Gallery at Nybrogatan image by Björn Sjöden (scanned) published in FORM magazine 1990.

Ticket carpet* by Carouschka Streiffert

*No longer in production



TS chair by Thomas Sandell. Originally designed for the canteen at the Museum of Modern Art in Stockholm

Panic cabinet by Thomas Sandell

Felt slippers by Pia Wallén

Wedding stools* by Thomas Sandell



REDEFINING SCANDINAVIAN DESIGN 1995-1999

Sandra Adrian Asplund, Creative Director, and later spouse of Thomas Asplund, joined the team in 1995. Her mission was to head the Asplund Collection, which was becoming a significant part of the Asplund brand.

Asplund's style became known as 'Friendly Minimalism'. It was a warmer and more elegant version of the iconic minimalist Scandinavian style that had a strong emphasis on functionality, and was characterised by clean simple lines. This contemporary

Scandinavian style served as a welcome antithesis to the lavish eighties. Under the joint-venture name SWECODE, short for Swedish Contemporary Design, the Asplund Collection was exhibited at furniture fairs in Stockholm, Cologne and Milan, together with BOX, CBI, David Design and Forminord. The idea was that together as a group, they could market Swedish design globally in a more powerful way.

Suddenly, all eyes were on Scandinavia. Wallpaper magazine, among others, proclaimed that Sweden was best in the world at design. "I will never forget when I picked up a fresh copy of Abitare, the most influential design magazine at the time, at a newsstand in Paris, and a pouf designed by Thomas Eriksson for Asplund, was the first product featured in the magazine's Milano review. It was big," says Thomas Asplund.

This page:
HT sofa* by Helene
Tiedemann, Cushion
Crux by Pia Wallén

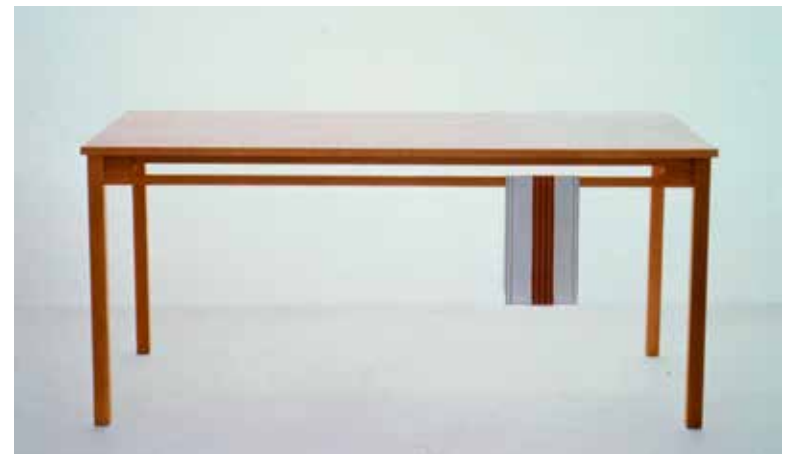
TE foldable pouf* by
Thomas Eriksson

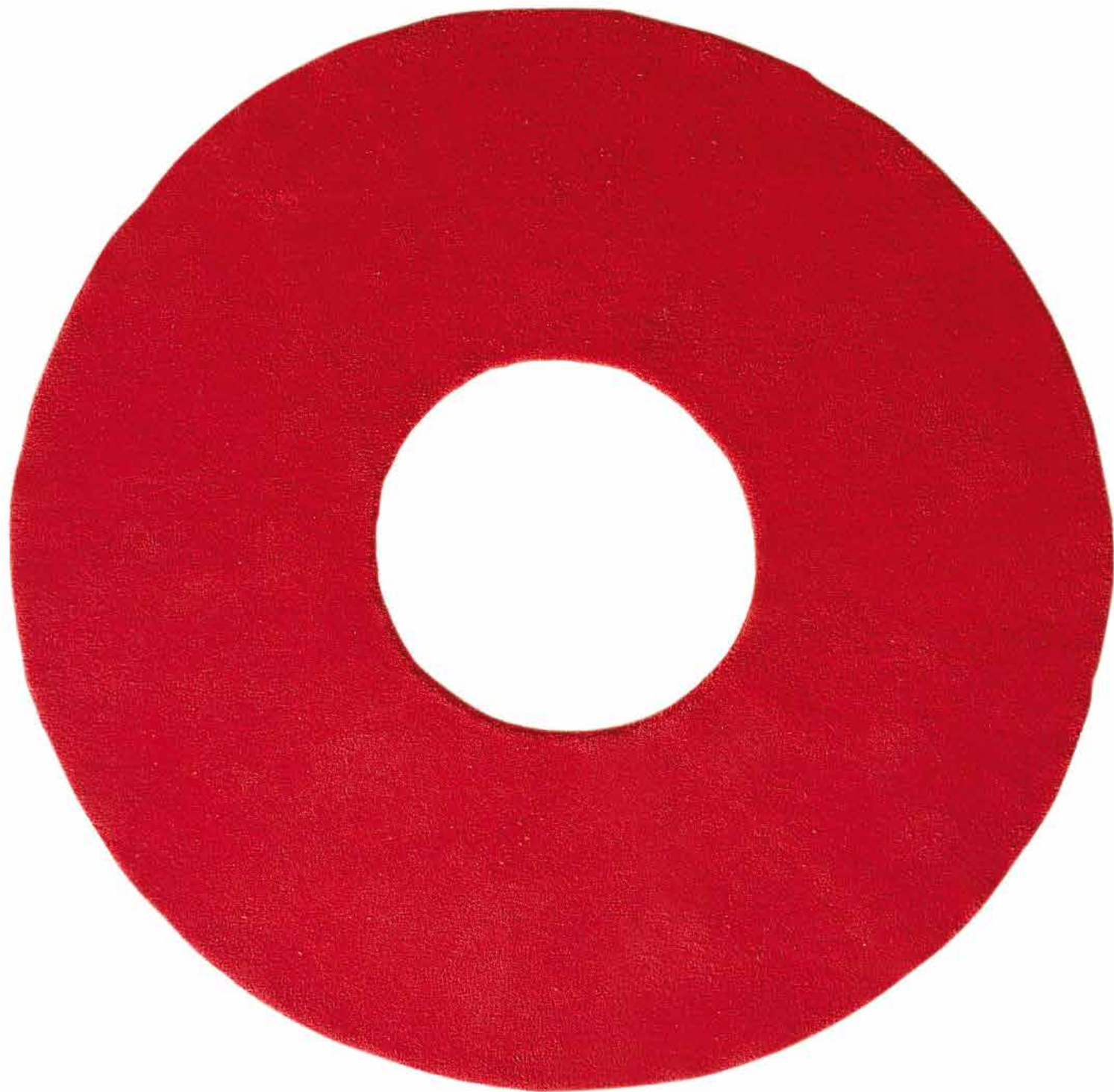
Krickan carpet by
Kristina Råström

Towel table* by
Helene Tiedemann

Opposite page:
O Carpet by Mats
Borgström

*No longer in
production







The 90's were festive times. "We were a part of the popular Living in Sweden lifestyle exhibition, hosted by Stockholm New (Britton & Britton). They held extravagant parties following the exhibition, in cities like New York and Milan. *Everyone* was there, and the parties were the talk of the town for months, in fact, people still talk about them," says Michael Asplund.

"James Irvine, a key player in the European design community, invited us to join an international clique of designers, who would meet up regularly, under casual circumstances, and talk about the good things in life – like design – at Bar Basso in Milan. It's still *the* place to be seen during the Milan Design Week," says Sandra Adrian Asplund.

"Eight of us – Stefano Giovannoni, James Irvine, Jasper Morrison, Mark Newson, Uluc Telmen, Peter Hallén, Sandra, and I – took an inspirational trip to Casa Malaparte, Capri. The trip resulted in a fun, but rather evocative, design project under the name of Big Snake, which was exhibited at Harrods in London in the late 90's," says Thomas Asplund.

This page from left:
Maze carpet by Tom
Dixon

X5 carpet by James
Irvine

Île carpet by Piero
Lissoni

Marc carpet by Marc
Newson

Lines carpet by
Alfredo Häberli

Chriss Cross carpet
by Michael Sodeau

Opposite page:
Convex carpet by Pia
Wallén,
TS chair by Thomas
Sandell,
Sandra table by
Thomas Sandell,
Snow glass cabinet
by Jonas Bohlin &
Thomas Sandell,
Lucia candle sticks
by Thomas Sandell,
Code basket by Ola
Wihlborg,
Cookie tray by Stina
Sandwall



THOMAS SANDELL

Thomas Sandell is one of Sweden's leading architects and designers. In 1995, Thomas Sandell

founded Sandellsandberg together with Ulf Sandberg & Joakim Uebel. Thomas' signature style is modern, international and elegant, with a Nordic touch.

THOUGHTS ON SNOW

What inspired your design?

– Initially, we wanted to create a piece of storage furniture with distinct handles. This idea evolved into a smooth cabinet, with sinuous empty spaces for handles, based on the curvature of the hand.

In what sort of context does the design work best?

– It fits in anywhere. I've seen it in cottages in the archipelago and in a castle in the Swedish province of Sörmland.

From where do you draw your creative inspiration?

– New impressions.



This page:
Wedding stools* by
Thomas Sandell

Snow cabinet by
Jonas Bohlin &
Thomas Sandell

Lucia candle sticks
by Thomas Sandell

TS mirror* by
Thomas Sandell

Opposite page:
Air bench* sketch by
Thomas Sandell

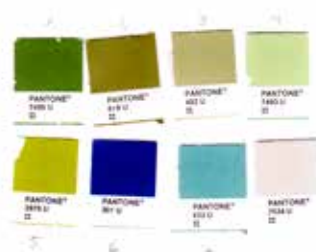
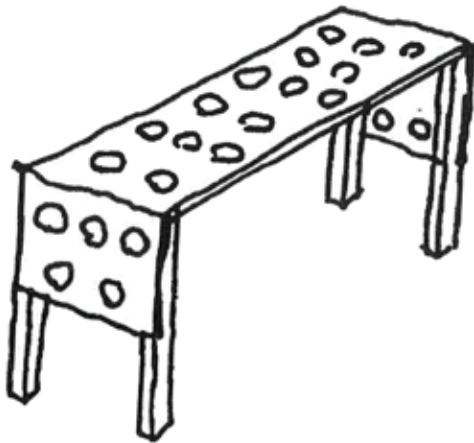
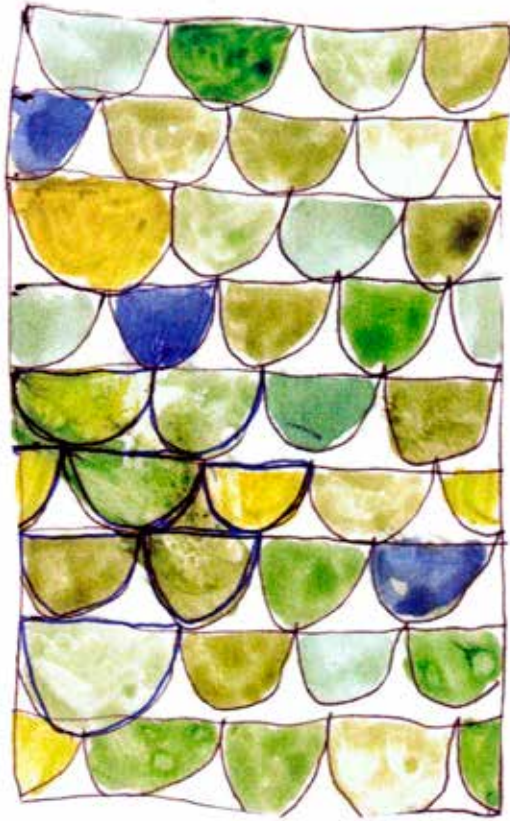
Lapp carpet sketch
by Thomas Sandell

Miss Dottie carpet by
Thomas Sandell

*No longer in
production



"I think that the bench Air is the most clever piece of furniture that I have designed. It is light as air and easy to move around, yet extremely strong due to its re-enforced joints and holey construction," says Thomas Sandell



PIA WALLÉN

Pia Wallén made an international breakthrough in the early 90's with her own brand.

Bold minimalistic objects, created in her signature material felt, became instant classics. Inspired by traditional Swedish folk craft techniques and patterns, Pia Wallén's designs also have a strong contemporary edge. This combination of tradition and modernity has remained Pia Wallén's trademark. Her collections include accessories, jewellery and interior objects.

THOUGHTS ON CONVEX/CONCAVE CARPET

What inspired your design?

– I spent a couple of years testing the possibilities and limitations of the tuft technique for carpet design and relief patterns. Convex/Concave, conceived in 1994, is the result.

In what sort of context does the design work best?

– It is beautiful against the naked skin.

From where do you draw your creative inspiration?

– Passion in a personal contemporary context.



This page:
Crux carpet by Pia Wallén

Felt slippers by Pia Wallén

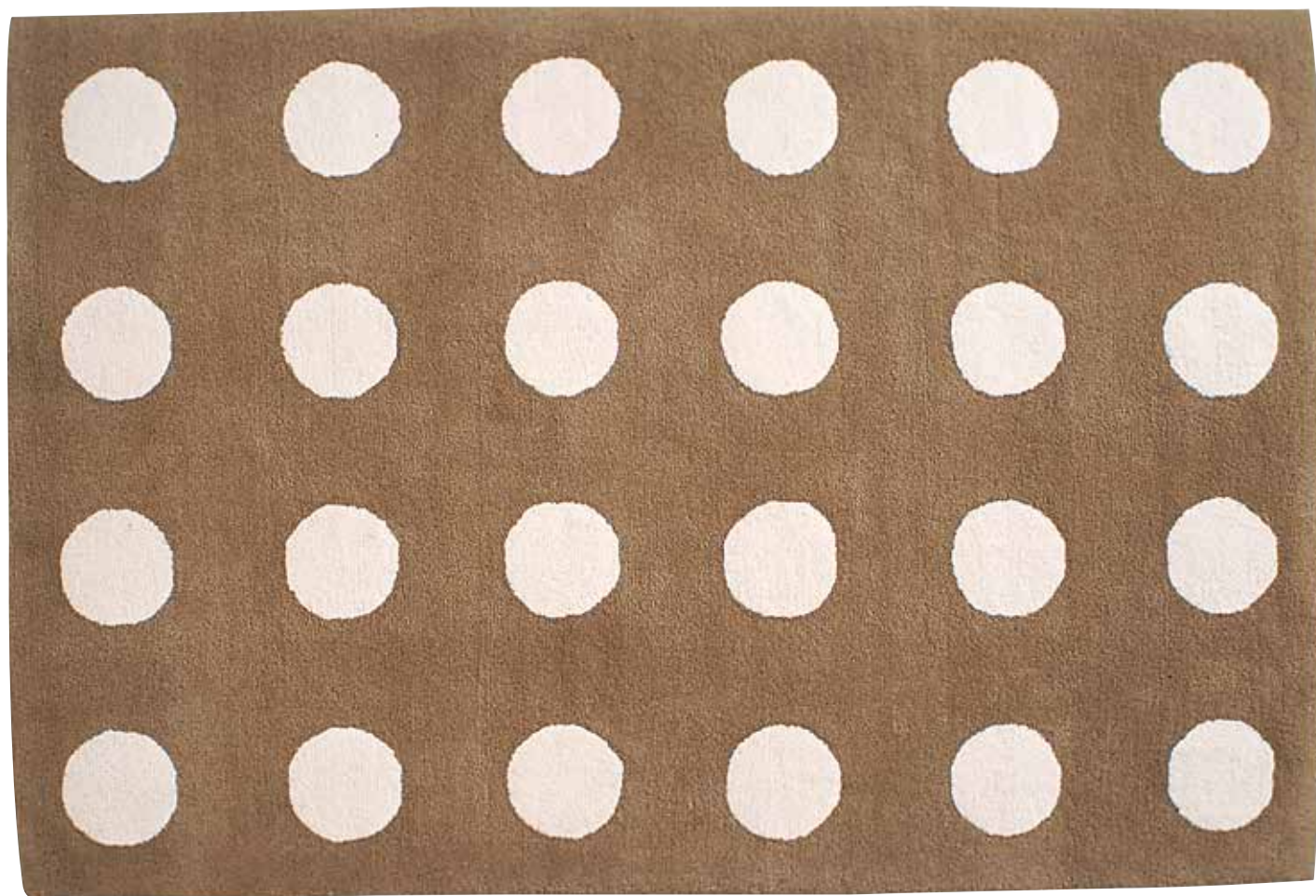
Slippers* on a
Convex carpet by Pia Wallén

Crux blankets* by Pia Wallén

Opposite page:
Dot carpet by Pia Wallén

*No longer in
production by
Asplund





A DESIGN ESTABLISHMENT 2000-2009

By the 2000's, Asplund's exhibitions and design collaborations included work by renowned international designers, such as Tom Dixon, David Mellor, Piero Lissoni, Ole Palsby, Jasper Morrisson, James Irvine and Marc Newson, alongside contemporary Swedes.

The Asplund store, which is now a hybrid between a gallery, a shop and a living room, where you can have a steaming espresso while devouring the latest within contemporary design, is considered a global design attraction. Here, the Asplund Collection is mixed with items from up-and-coming designers and esteemed brands such as B&B Italia, Cappellini, Flos, Living Divani and Artemide.

The Asplund Collection has grown substantially and is selling around the world through a network of dealers. The trend among furniture brands is to outsource production abroad, but Asplund is determined to keep most manufacturing within Sweden. Michael Asplund explains: "We produce all our furniture in Sweden, as well as a large proportion of our accessories. This way we benefit the Swedish furniture industry, while observing ethical and environmentally friendly production processes. Our rugs are made in India, mostly because there is no corresponding carpet production available in Sweden today."

In 2006, during Milan Design Week, Asplund curated the exhibition Swedish Home, a large venture featuring numerous Swedish brands, such as David Design, Arkitekthus, Nola, Electrolux and Orrefors.



This page:
Vass cabinet in the making. The utmost attention is paid to all details.

Lacquered pieces waiting to dry.

Detail of Vass Desk

Finishing the details while waiting for another layer of lacquer, which is to be applied by hand.

Opposite page
Detail of Arc table* by Claesson Koivisto Rune, Asplund Edition

"We wanted to make the perfect table for Wegner's wishbone chairs, which are our favourite. The idea was to challenge the impression of a rather chunky material like wood. The top looks impossibly thin when looking at it from above, and rigid and solid when seen from the side. It took a long time to develop the perfect angle in the factory," says Eero Koivisto.

Snow cabinets by Jonas Bohlin and Thomas Sandell





MADE IN SWEDEN

Almost all of Asplund's furniture is made to order in factories in Tibro and Skillingaryd in Sweden, where several steps of the production processes are done by hand. Asplund is deeply engaged in the processes, from the sketches to the finished products, and often customises items to meet individual clients' needs and preferences. "By producing our furniture in Sweden we benefit the Swedish furniture industry, while observing ethical and environmentally friendly production processes," says Michael Asplund.

Only carefully selected, preferably natural, durable materials are used: "Natural materials often require a bit of love and care, but in return, they age beautifully and last a lifetime," says Sandra Asplund.

This page:
Beach carpet by
Maria Håård,
Press magazine
stand by Claesson
Koivisto Rune

Opposite page:
Vass cabinet by
Claesson Koivisto
Rune,
Lucia candle sticks
by Thomas Sandell



THOMAS ERIKSSON

Thomas Eriksson is an internationally recognised architect and furniture designer. Thomas runs

his own architectural office, Thomas Eriksson Architects, and is one of the owners of Stockholm Design Lab. Thomas' signature style is distinct and smart.

THOUGHTS ON BERMUDA

What inspired your design?

– Good friends of mine, who work in the fashion industry, asked me if I could design a large dining table for their very beautiful and elaborate home. I imagined a distinct table that many people could sit around comfortably. The inspiration for the triangular base of the table was the Bermuda Triangle.

In what sort of context does the design work best?

– It's just right for a dinner party, or for a large meeting.

From where do you draw your creative inspiration?

– Peoples' needs inspire me, as does my own urge to innovate, and to work from simple, honest ideas.



This page:
Bermuda desk by
Thomas Eriksson

Skeleton hanger*
by Thomas Eriksson

Echo bunny carpet
by Thomas Eriksson

Saturn cabinet* by
Thomas Eriksson,
special edition

Lutan leaning mirror
by Thomas Eriksson

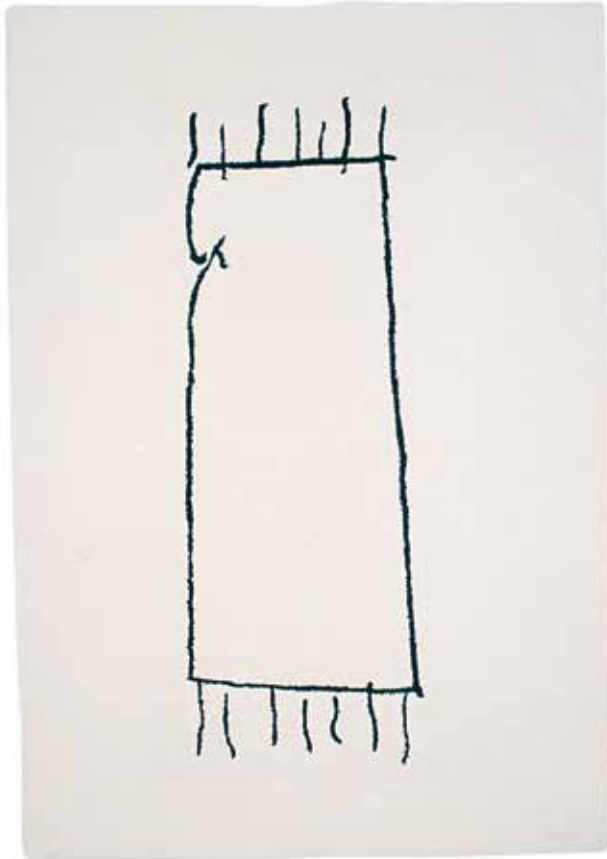
Free book shelf* by
Thomas Eriksson

Opposite page:
Bermuda Mega table
by Thomas Eriksson,
Tati console
by Broberg &
Ridderstråle,
Kub mini vitrines
by Eva Lilja
Löwenhielm,
North table by
Jessica Signell
Knutsson,
Mini Flag carpet by
Thomas Sandell

*No longer in
production







HANDMADE CARPETS

For 15 years, Asplund's carpets have been made by hand, in a small family-owned factory in India. It is a factory that cares deeply for its employees and their families. Here, wool is spun into yarn, dyed in a boiling pot, and then tufted, knotted or woven into beautiful carpets, using the finest techniques. "Throughout the years, the factory has delivered an unprecedented quality," says Michael Asplund.

Asplund's carpets are made of materials like fine silk and high quality New Zealand Wool, which is rich in natural fats that give the carpets a natural lustre while also providing good protection against stains.





Opposite page :
Carpet on carpet
by Jonas Bohlin

Star woven carpet
by Emma Olbers

Soft Minimum by
Michael Asplund

Images from the
factory:
Cutting the pile;
Tufting and brushing
tools; Dyed fine wool
yarn hanging outside
to dry.

This page:
Maze carpet
by Tom Dixon

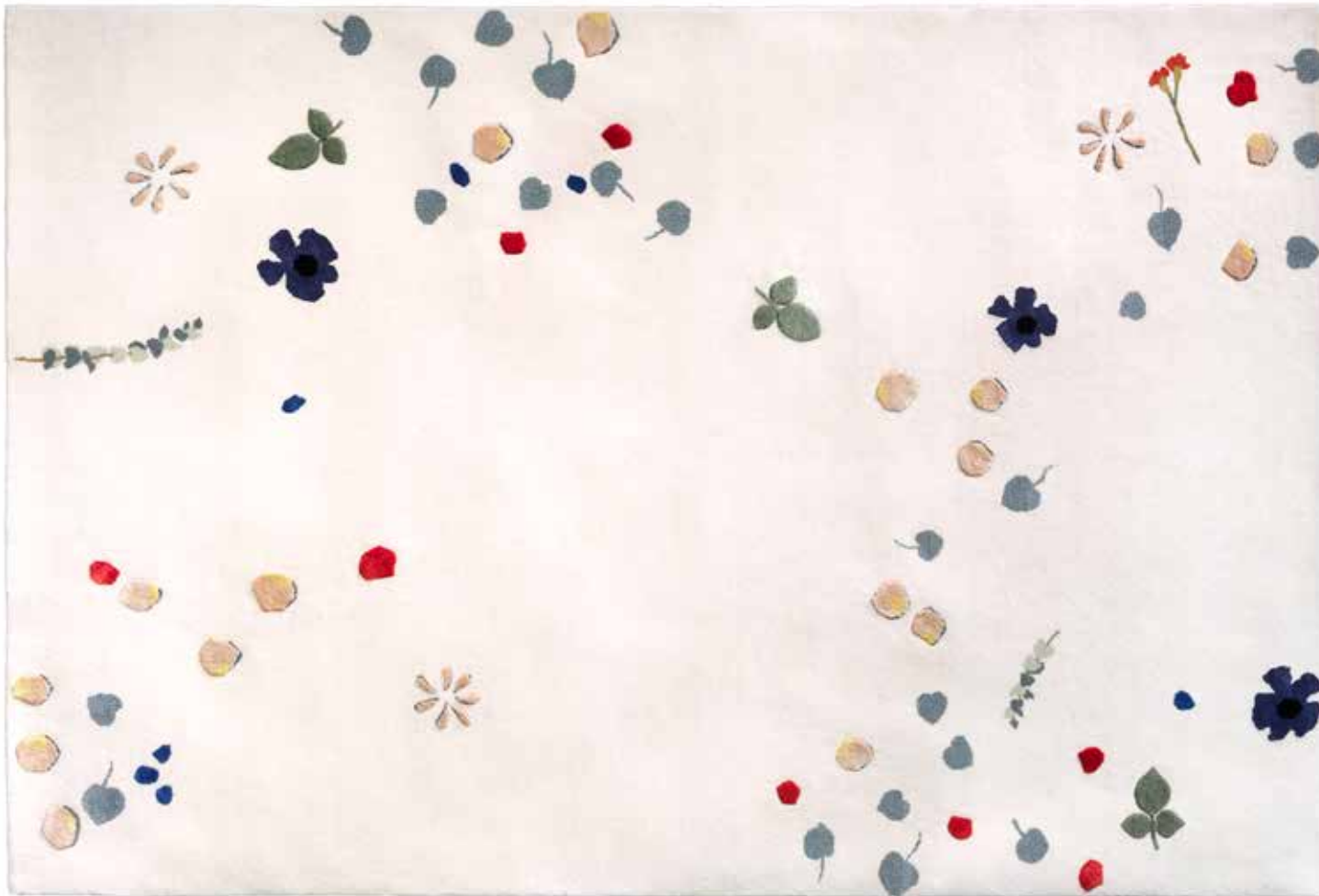
*Asplund Platinum
Carpets are
our finest hand
knotted rugs,
made of 75% fine
wool and 25%
silk. There are
1280 tight knots
in a square dm².
It takes 3 weavers
and about 8-10
weeks to tie a
carpet of about
4 m².*



Opposite page:
Twice, hand-tufted
carpet of two
different qualities,
by Jessica Signell
Knutsson

This page:
Fleur Platinum
carpet, a hand-
knotted carpet in
wool and silk with
a pattern cut by
hand, by Broberg &
Ridderstråle.

*"When designing
this carpet,
we went to the
flower market
and bought all
our favourite
flowers. We then
climbed up a
ladder and tossed
out flower petals
randomly over
a white carpet
sized rectangle
we had made on
the floor of our
studio. Then we
took a photo of it.
We did this over
and over for three
days, until we
had the perfect
pattern," says
Mats Broberg.*



CLAESSON KOIVISTO RUNE

Eero Koivisto and Ola Rune. It started as an architectural firm, but has since become an internationally acclaimed, multi-disciplinary office with an equal emphasis on both architecture and design.

THOUGHTS ON RAND/VASS/KILT

What inspired your design?

– The idea was to design a family of three storage units as an architectural unity. The units have irregular patterns of lines cut into the doors and drawer fronts. Some lines correspond to real divisions, and some do not. In this way, the actual divisions between the doors are hidden within the pattern.

In what sort of context does the design work best?

– Versatility is the core of the concept, so the design will enhance any room, either alone or in combination.

Claesson Koivisto Rune is a Swedish architectural partnership, founded in Stockholm, in 1995, by Mårten Claesson,

From where do you draw your creative inspiration?
– In product design, we are constantly inspired by our work as architects. So, we ask ourselves, how will this piece of furniture work in different rooms?



This page:
Trace carpet by
Claesson Koivisto
Rune

Arc table by
Claesson Koivisto
Rune,
Asplund Edition

Kilt Light cabinet
by Claesson Koivisto
Rune

Tokyo Takushi
carpet* by Claesson
Koivisto Rune

Unit cabinet* by
Claesson Koivisto
Rune

Grace candle sticks
by Claesson Koivisto
Rune

Opposite page:
Rand storage by
Claesson Koivisto
Rune

Vass cabinet by
Claesson Koivisto
Rune

Kilt series, Kilt
Carpet, Zoo tables
by Claesson Koivisto
Rune

*No longer in
production





EXPANDING HORIZONS 2010-2015

2010 marked the beginning of a new era, and Asplund was on the lookout for new energy, influences, materials and techniques.

Asplund looked to nature as a key source: “What I love about natural materials is that they are alive and change gracefully over time,” says Sandra Adrian Asplund.

By combining contrasting natural materials like stone, metal and glass in new and interesting ways, successful furniture collections like Tati and Frame were born.

Asplund also explored cultural sources. In 2010, Asplund held the in-store exhibition A Turkish Love Affair featuring Kilim carpets inspired by both Turkish and Swedish traditions. By mixing old techniques with modern patterns, Asplund developed a fresh, contemporary style.

Personalisation was on the rise, and people were searching for ways to make their homes more personal and authentic. Personal items were to be showcased, not hidden away in cupboards. Asplund and Eva Lilja Löwenhielm’s answer was Kub, a mini vitrine for exhibiting special items in a sleek, elegant way. Other Asplund products that were created with this notion were the Luc storage series and the Besson cabinets.

Asplund experienced substantial growth in their Interior design and contract departments and, increasingly clients were asking how to make homes, offices or public spaces, more homey and personal.

In 2014, Asplund launched its two first kitchen series, Land, designed by Johannes Norlander and Plain, designed by Stina Sandwall. The Asplund trio Sandra, Thomas and Michael are all avid cooks, so a natural step was to create a kitchen brand of their own. “We wanted to create a kitchen for people who love to cook and that could meet our own demands regarding quality, function and aesthetics,” says Sandra Adrian Asplund. Asplund’s kitchens are manufactured in Sweden, on demand.

This page:
Kitchen Land by
Johannes Norlander

Kub display boxes by
Eva Lilja Löwenhielm

Funk wall cabinet
by Per Söderberg,
Mini Flag carpet by
Thomas Sandell

Opposite page:
Tati table by Broberg
& Ridderstråle,
Kub marble display
box by Eva Lilja
Löwenhielm,
Lucia candle sticks
by Thomas Sandell







A TURKISH LOVE AFFAIR

In 2010, Asplund held the in-store exhibition A Turkish Love Affair, featuring finely knotted wool and silk rugs and Kilims, woven in a Turkish style, designed by Thomas Sandell and Claesson Koivisto Rune.

Thomas Sandell's designs were based on aquarelle drawings and depicted modern patterns inspired by both Turkish and Swedish traditions. By mixing old techniques with modern patterns, and vice versa, Thomas developed a fresh, contemporary style. "While strolling through the Bazaars of Istanbul, I came across Turkish Kilims with patterns that were strikingly similar to traditional Swedish motifs. This inspired me in my design," says Thomas Sandell.

Jessica Signell-Knutsson's East, a series of small tables inspired by eastern tray tables, was also exhibited.

This page
Funkis wall cabinet
by Per Söderberg,
Mini Flag kelim
carpet by Thomas
Sandell

East tray tables,
by Jessica Signell
Knutsson

Opposite page:
Carpets By Thomas
Sandell for "A
Turkish Love Affair"
exhibit:
Flag hand knotted
carpet,
Pebbles hand
knotted carpet,
Mini Flag hand
woven kelim
carpets ,
Fish hand knotted
carpet



"The idea was to
make a traditional
Eastern tray table
contemporary,
by adjusting its
proportions and
functions to suit a
modern life"

Image by unknown
talent. We are
looking for you.



BROBERG & RIDDERSTRÅLE

Broberg & Ridderstråle are “creative collaborators” at Broberg & Ridderstråle Design

& Architecture, a Stockholm based architecture and design practice. They strive to add emotional value to their designs, which communicate with users through symbols. They draw inspiration from everyday life and often combine a rational approach with a bit of wit.

THOUGHTS ON TATI

What inspired your design?

– We started sketching a set of tables that would create a beautiful silhouette when assembled. Curved metal frames, which hold up tabletops made of contrasting materials, are what enable this. The set of tables eventually evolved into a full furniture series, which now includes dining tables, coffee tables, desks, mirrors and even large coat-hanger units.

In what sort of context does the design work best?

– There is a Tati for every environment and requirement. Aesthetically, Tati would be just as beautiful in a turn of the century flat as in a contemporary environment.

From where do you draw your creative inspiration?
– You should always be open to new ideas, impressions and inspiration, because you never know when you are going to find them.



This page:
Lotus carpet
by Broberg &
Ridderstråle

Besson cabinet
by Broberg &
Ridderstråle

Fleur carpet Rose
by Broberg &
Ridderstråle

Luc cabinets with
marble and glass
tops, by Broberg &
Ridderstråle

Opposite page:
Johan Ridderstråle
& Mats Broberg with
their Tati collection.
Winners of the
“Furniture of the
Year” award. Tati
mirror, coat rack,
console and side
tables.
Image by Kristian
Pohl, published in
Sköna hem 12/02.







This page:
Tati desk by Broberg
& Ridderstråle,
Me Mirror by Mattias
Hahn

Tati coat rack,
by Broberg &
Ridderstråle,
Tracks carpet
by Helene Backlund

Opposite page:
Tati console
by Broberg &
Ridderstråle,
Kub by Eva Lilja
Löwenhielm,
Mini Flag kelim
carpet by Thomas
Sandell,
Fish Cushion by
Thomas Sandell



ANYA SEBTON EVA LILJA- LÖWENHIELM

known for her artistic and functional approach to furniture design. Her designs offer unexpected details and a unique graphic expression.

Eva Lilja Löwenhielm runs a multidisciplinary design studio in Stockholm, which focuses on product design, residential and commercial interiors and store concepts. Eva's pieces are true to a minimalism "très scandinave" with light colors – if any – clean lines and natural materials.

THOUGHTS ON FRAME

What inspired your design?

– Frame came about through an intense, creative dialogue with Sandra Adrian Asplund. Our mission was to create a table with clean lines, which would fit perfectly within any environment. Using contrasting materials was key: One type of material was used to create the table's inner parts, and another was used for the table's exterior.

Since graduating from Beckmans College of Design in the 90's, Anya Septon has been a sought-after designer,

The two contrasting materials, and the quality, are what set the Frame table apart. Today, Frame – first manufactured in 2012 – has evolved into a full furniture series.

In what sort of context does the design work best?

– Frame is a functional series, created to work in any environment, home or public place. Our belief is that furniture of good design can fit in well, anywhere.

From where do you draw your creative inspiration?

– Years as designers have filled us with impressions and inspiration. These, together with a stimulating conversation with a producer, can create and bring to life an innovative design of real beauty and quality.

This page:
Frame Low cabinet
by Anya Septon &
Eva Lilja Löwenhielm

Kub glass display by
Eva Lilja Löwenhielm

Frame Cabinet
by Anya Septon &
Eva Lilja Löwenhielm

Frame cabinet
and Frame Semi
cabinet by Anya
Septon & Eva Lilja
Löwenhielm,
Fleur carpet Bluebell
by Broberg &
Ridderstråle

Opposite page:
Frame table by Anya
Septon & Eva Lilja
Löwenhielm,
File cabinet by
Jessica Signell
Knutsson,
Mini Flag tufted
carpet by Thomas
Sandell







This page:
Tati table by Broberg
& Ridderstråle,
Grid carpet by
Jessica Signell
Knutsson

Tati square tables
by Broberg &
Ridderstråle,
Star carpet by Emma
Olbers

Opposite page:
C-carpet by Anya
Sebton & Eva Lilja
Löwenhielm,
Zoo table by
Claesson Koivisto
Rune





This page:
Fleur carpet
Eucalyptus
by Broberg &
Ridderstråle,
Pile cabinet by
Jessica Signell
Knutsson

Opposite page:
Kilt and Kilt open by
Claesson Koivisto
Rune,
Fleur carpet
by Broberg &
Ridderstråle

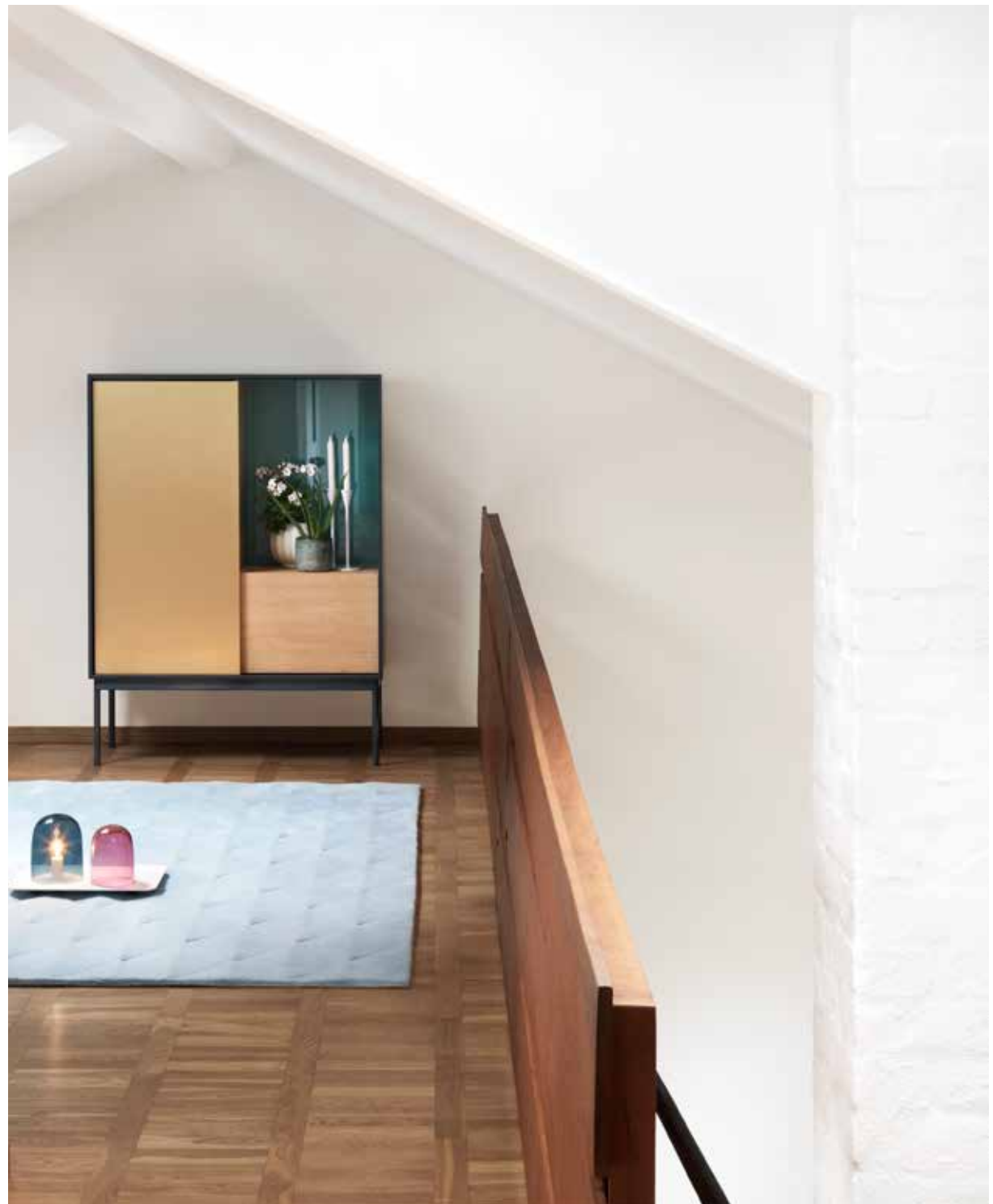




This page:
Besson cabinet
by Broberg &
Ridderstråle,
Soft Minimum carpet
by Michael Asplund,
Mini Light tray lamp
by Daniel Rybakken
& Andreas Engesvik,
Lucia candle sticks
by Thomas Sandell

Opposite page:
Luc cabinet
by Broberg &
Ridderstråle.
Fleur carpet
Eucalyptus
by Broberg &
Ridderstråle,
Stella candelabra
by Stina Sandwall

Point carpet by
Sandra Adrian
Asplund,
Vass cabinet by
Claesson Koivisto
Rune,
Mini Light tray lamp
by Daniel Rybakken
& Andreas Engesvik,
Lucia candel stick in
copper by Thomas
Sandell



THANK YOU FOR OUR
FIRST 25 YEARS

John & Ulla Kandell
Robert & Kristian
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Nils Tunebjer
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Mia Cullin
Maria Kariis

SPECIAL THANKS TO
OUR FANTASTIC
ASPLUND TEAM

Peter Eriksson with staff
Jonas Niklasson with staff
Raj & Adhiraj Dutt with
staff.

ASPLUND agents and
retailers.

And off course our dear
co-workers at ASPLUND
throughout these years.

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Louise Billgert
Patrik Engström
Karl Andersson
Björn Sjöden
Rodolphe Foucher
Kristian Pohl
Knut Koivisto
Per Mäkitalo

PRODUCTION TEAM

Jonas Lyckstedt
Ramiro Oblitas
Sarah Fridlitzius
Sandra Adrian Asplund
Victor Ohlsson
Madeleine Gillgren

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ASPLUND

Sibyllegatan 31
114 42 Stockholm
Sweden

Contact
+46 8 662 52 84
info@asplund.org
store@asplund.org

Please visit
www.asplund.org

#asplund25
Instagram:
@asplundstore
@asplundcollection

Facebook:
@galleriasplund

Code basket by
Ola Wihlborg



Rooftop carpet Thomas Sandell
Rand and Rand vertical carpets, Claesson Koivisto Rune
Kilt, Kilt Light and Kilt open storage series, Claesson Koivisto Rune
East tables, Jessica Signell Knutsson
Funk 2010 series, Per Söderberg
Exhibition; A turkish love affair

2011
Tati console, side tables, sofa tables, Broberg & Ridderstråle
KUB small vitrine cabinet, Eva Lilja Löwenhielm
West side tables, Jessica Signell Knutsson
North table, Jessica Signell Knutsson
Zoo tables, Claesson Koivisto Rune
Frame cabinet, Anya Sebton and Eva Lilja Löwenhielm
Brev small storage, Emma Olbers

2012
Luc cabinet, Broberg & Ridderstråle
Light tray lamp, Andreas Engesvik & Daniel Rybakken
Tati dining table, coat rack, mirror, Broberg & Ridderstråle
Frame Table, Anya Sebton and Eva Lilja Löwenhielm
Tracks, Moon walk, Ziggy walk and Groove carpets, Helene Backlund

Cards table, Torbjörn Andersson & Espen Voll
Fish fabric, Thomas Sandell
Exhibition; Nils Nova at ABSOLUT Attelier

2013
Proust bookshelf, Broberg & Ridderstråle
File cabinet, Jessica Signell Knutsson
Me mirror, Mathias Hahn
Swoon candle holders, Marcel Sigel
Twice carpet, Jessica Signell Knutsson
Mini flag tufted carpet, Thomas Sandell
C-carpet, Anya Sebton and Eva Lilja Löwenhielm

2014
Fleur carpet, Broberg & Ridderstråle
Besson storage series, Broberg & Ridderstråle
Star carpet, Emma Olbers
Nati Tati side table, Broberg & Ridderstråle
Pile cabinet, Jessica Signell Knutsson
Freckles carpet, Matilda Lindblom
Point carpets, Sandra Adrian Asplund
Grace candle stick, Claesson Koivisto Rune
Ava carpet, Anya Sebton and Eva Lilja Löwenhielm
Soft minimum, Michael Asplund
Grid, Jessica Signell Knutsson
ASPLUND Kitchen launches

ASPLUND Kitchen Land, Johannes Norlander

AWARDS

2015
Besson series, Nominated to Årets möbel, Nya Rum
Star carpet, nominated to Interior Detail of the Year, Rum Hemma

2014
File cabinet, Best bedroom furniture of the Year, Elle Decoration Sweden

2013
Tati dining table round, Kitchen product of the Year, Elle Decoration Sweden
Light Tray lamp, Lamp of the Year, Elle Decoration Sweden
Frame cabinet, Storage of the Year, Plaza Interiör

2012
Cards table, Table of the year, Residence
Luc cabinet, Storage of the Year, Plaza Deco
Tati series, Furniture of the year, Sköna hem
Tati tables, Best Side tables, Wallpaper

2008
Bermuda table, Furniture of the Year, Elle Decoration Sweden
Vass cabinets, Storage series of the Year, Residence

2007
Bermuda table, Red Dot Design Award

2006
Code basket, Red Dot Design Award

2000
Arc table, Excellent Swedish Design
Pluto's Eyes carpet, The International Design Yearbook

1999
Golden Section carpet, The International Design Yearbook
O-carpet, The International Design Yearbook
Chriss Cross carpet, The International Design Yearbook
X5 carpet, The International Design Yearbook
Ruggles carpets, The International Design Yearbook
Dot carpet, The International Design Yearbook
Crux carpet, The International Design Yearbook
Maze carpet, The International Design Yearbook

1998
Krickan carpet, The International Design Yearbook
Carpet on Carpet, The International Design Yearbook
Carouschka Striffert carpet, The International

Design Yearbook

1993
Air bench, Excellent Swedish Design

